

FOR IMMEDIATE RELEASE

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PRINOVA TO HOST SCIENTIFIC PRESENTATIONS AT SUPPLYSIDE WEST

(August 2015) Carol Stream, IL – Prinova, a leading supplier of high-quality ingredients, flavors and value-added nutrient fortification products, announces two scientific presentations at the SupplySide West show in Las Vegas, October 7-8, 2015. Both presentations will be on IN-Ingredients' line of botanical extracts and will be held at Prinova's booth, 2310, on Wednesday, October 7, at 11:00 a.m. and 3:00 p.m. Prinova is the exclusive North American distributor for IN's line of trademarked clinical botanical extracts since July 2015.

The 11:00 a.m. presentation is by Dr. Richard Anderson, presenting his clinical study on IN's Cinnulin. Cinnulin PF® is a unique proprietary, patented cinnamon extract, which is one of few cinnamon extracts that has research to support its functions including blood sugar, blood pressure and brain support.

The 3:00 p.m. presentation is by Dr. Judi Quilici-Timmcke, Vice President of Product Development for IN-Ingredients. She will be presenting clinical studies and information on Oxyjun™, for sports performance support. Dr. Quilici-Timmcke will present research showing that Oxyjun™ has a wide spectrum of antioxidant benefits and has the potential of protecting the heart mitochondria against oxidative stress.

In addition to these two presentations, Prinova and IN experts will be at the booth to discuss product lines and expertise. Prinova will be sampling several prototypes, showcasing their strengths in quality ingredients, nutrient fortification, flavoring, and blending.

For more information on Prinova, please visit www.prinovausa.com. For more information on IN Ingredients, please visit <http://in-ingredients.com/>.

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Since 1978, Prinova has been a leader in providing high-quality ingredients, flavors and value-added nutrient fortification products to the global food, feed and wellness industries. Prinova holds strategic stocks in distribution centers around the world to ensure continuity of supply and is the leading global supplier of Vitamin C, B and food grade Amino Acids. The company also has a team of application and technical specialists within their R&D and Quality Laboratory to help customers develop, improve, and enhance the taste and function of their products. Prinova's facilities are BRC certified. The company's main corporate office is in Carol Stream, Illinois with the European head office in the United Kingdom and a regional office in Canada. Additional regional offices are located throughout the United States as well as global sales associates in Mexico, Spain, Germany, Belgium, France, Turkey and China. prinovausa.com

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