

FOR IMMEDIATE RELEASE

CONTACT: Claire Peters
Email: claire.peters@prinovausa.com
Phone: 630-868-0395



PRINOVA TO EXHIBIT AT IFT ANNUAL MEETING & FOOD EXPO IN CHICAGO

(July 2015) Carol Stream, IL – Prinova, a leading supplier of high-quality ingredients, flavors and value-added nutrient fortification products, will exhibit at the IFT Annual Meeting & Food Expo in Chicago, Booth #2812. This year's IFT show takes place from July 11-14 at McCormick Place South.

"IFT is always a great show for us to visit with customers and prospects," said Richard Calabrese, Senior Vice President of Sales and Marketing, Prinova. "We are excited to be exhibiting this year to showcase all that Prinova does under one roof with our prototypes. Our strengths in R&D will be displayed with our prototypes in natural products, functional food, and nutritional beverages," said Calabrese.

Prinova's booth will showcase several prototypes in three key areas: Functional Food, Nutritional Beverages and Natural. These samples serve to demonstrate all the capabilities that Prinova offers its customers. From ingredients to flavors to nutritional blends, Prinova offers everything customers need for product formulation, along with the R&D expertise to create and improve their products. Attendees who visit every sample station will receive a gift.

For more information on Prinova, please visit www.prinovausa.com.

###

Since 1978, Prinova has been a leader in providing high-quality ingredients, flavors and value-added nutrient fortification products to the global food, feed and wellness industries. Prinova holds strategic stocks in distribution centers around the world to ensure continuity of supply and is the leading global supplier of Vitamin C, B and food grade Amino Acids. The company also has a team of application and technical specialists within their R&D and Quality Laboratory to help customers develop, improve, and enhance the taste and function of their products. Prinova's facilities are BRC certified. The company's main corporate office is in Carol Stream, Illinois with the European head office in the United Kingdom and a regional office in Canada. Additional regional offices are located throughout the United States as well as global sales associates in Mexico, Spain, Germany, Belgium, France, Turkey and China.

Prinova USA
285 E. Fullerton Avenue
Carol Stream, IL 60188
Phone: 630-868-0300
Email: info@prinovausa.com
Web: www.prinovausa.com