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**“PRINOVA HIRES BILL KARPEN INNOVATION DIRECTOR-
KARPEN TO HEAD UP NEW PRINOVA INNOVATION CENTER”**

(May 2015) Carol Stream, IL – Prinova, a leading supplier of high-quality ingredients, flavors and value-added nutrient fortification products, has hired Bill Karpen in a newly created position of Innovation Director. His primary responsibility will be the development of a brand new Innovation Center at Prinova’s Corporate Headquarters in Carol Stream, IL. The Innovation Center will focus on development of food products, applications and systems.

“I am pleased to announce that Bill Karpen has joined Prinova as our new Innovation Director”, said David Doyle, Chief Operating Officer, Prinova. “This is a very exciting step forward in our growth as a company,” said Doyle.

Karpen holds a BS in Foods Science from the University of Illinois, Champaign/Urbana. He joins Prinova with over 35 years of hands-on experience in food R&D and applications with Cargill, Consolidated Biscuit, Champlain Industries, IFF and Florasynth.

Prinova’s new Innovation Center is scheduled to open in May 2015. More information will be announced soon.

For more information on Prinova, please visit www.prinovausa.com.

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Since 1978, Prinova has been a leader in providing high-quality ingredients, flavors and value-added nutrient fortification products to the global food, feed and wellness industries. Prinova holds strategic stocks in 15 distribution centers around the world to ensure continuity of supply and is the leading global supplier of Vitamin C, B and food grade Amino Acids. The company also has a team of application and technical specialists within their R&D and Quality Laboratory to help customers develop, improve, and enhance the taste and function of their products. Prinova’s facilities are BRC certified. The company’s main corporate office is in Carol Stream, Illinois with the European head office in the United Kingdom and a regional office in Canada. Additional regional offices are located throughout the United States as well as global sales associates in Mexico, Spain, Germany, Belgium, France, Turkey and China.

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