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“PRINOVA OFFERS FULL PORTFOLIO OF ESSENTIAL OILS AND AROMA CHEMISTRIES TO THE FEED AND COMPANION ANIMAL INDUSTRY”

(April 2016) Carol Stream, IL – Prinova, a leading supplier of high-quality ingredients, flavors and value-added nutrient fortification products, is increasing its position as a food and feed industry supplier of essential oils and aroma chemistries. With access to over 100 essential oils (natural and organic) and 60 aroma chemistry ingredients, Prinova offers the feed and companion animal industry the natural and beneficial additives they are seeking to augment their nutrition products.

“The historical and traditional use of essential oils and aroma chemistries for performance and health in food and feed are widely known,” said Donnie Moran, Sales and Marketing Manager, Prinova. “Many animal trials and tests have shown potential value in these types of holistic ingredients, which has prompted the commercial animal feed production market to consider them carefully.”

All of Prinova’s products are manufactured using only high-quality, food-grade ingredients, and they comply with feed- and food-industry regulations and quality standards. Prinova’s team of experienced technical personnel has extensive backgrounds in flavor technology and animal feed. A full flavor laboratory is available for blend and formulation opportunities.

“We understand the diverse market grades, specifications and price points of essential oils and aroma chemistry ingredients,” adds Moran. “We have relationships that originate with growers and production inputs. At Prinova, flexibility is paramount, from sourcing to blending to premixing. Essential oils and aroma chemistry ingredients have diverse specifications and a wide range of price points; Prinova can assist you in sourcing the proper materials for your needs, with both natural and organic forms.”

Contact Donnie Moran (donnie.moran@prinovausa.com or 630-386-1623) for discussion of your ingredient and blending needs for your feed- and food-industry products. For product information or samples, visit Prinova’s website www.prinovausa.com and click on the red ‘Sample Products’ box at the bottom of the page, or contact Jeannie Nogle (jeannie.nogle@prinovausa.com or 630-868-0367).

For more information on Prinova, please visit www.prinovausa.com.

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Since 1978, Prinova has been a leader in providing high-quality ingredients, flavors and value-added nutrient fortification products to the global food, feed and wellness industries. Prinova holds strategic stocks in 15 distribution centers around the world to ensure continuity of supply and is the leading global supplier of Vitamin C, B and food grade Amino Acids. The company also has a team of application and technical specialists within their R&D and Quality Laboratory to help customers develop, improve, and enhance the taste and function of their products. Prinova’s facilities are BRC certified. The company’s main corporate office is in Carol Stream, Illinois with the European head office in the United Kingdom and a regional office in Canada. Additional regional offices are located throughout the United States as well as global sales associates in Mexico, Spain, Germany, Belgium, France, Turkey and China.

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